

John Wesley Hampson

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Please View My Complete Portfolio Available At: <https://hampson.co>

PROFESSIONAL EXPERIENCE

eCreations Jan. 2019 – Present

Serving as digital marketing strategist for the only WooCommerce Experts agency in Arizona, covering from medium-sized businesses to enterprise clients across the US. Primarily handle paid search via Google Ads, Microsoft Ads, Facebook Ads, LinkedIn Ads, AdRoll & more.

Ingalls Information Security Jan. 2018 – July 2018

Analyzing internal and external network traffic for clients in industries of IT Services, Law, Financials, Healthcare, Government, NGOs, and more. Perform risk assessments and create, test, and implement incident response and disaster recovery plans along with proper documentation.

The Supernal Agency & Portculture Feb. 2014 – Apr. 2019

Serving as Operations Director for talent agency, including art shows, music events, and tours.

Digital Logic Mar. 2017 – Nov. 2017

Served as a web developer, copywriter, and digital marketing strategist for a leading digital marketing agency covering from medium-sized businesses to large corporate clients in the area.

Metonymy Marketing Strategies (Self Employed) Jan. 2014 – Nov. 2017

Serving as the lead strategist, multi-role web developer, and search engine optimizer. Completed approximately 200 website projects and provided strategic planning & business analysis services.

Marketing Depot Inc. Jan. 2015 – May 2015

Managed a live portfolio of approximately 100 medium-sized businesses across a variety of service and product-based industries while successfully using SEO strategy to rank on 1st page.

Heliopolis Feb. 2011 – Nov. 2014

Co-founded and operated as the web director, content manager and editor for Shreveport, LA's very own *Heliopolis*, a still-extant bi-weekly arts & culture magazine, both in print and online.

EDUCATION

Louisiana State University – Shreveport Aug. 2009 – May 2014

Bachelor of Arts – English, with concentration in Professional Communication GPA: 3.5